

Educators are the frontline-heroes of our time and **TeacherConnect** is there with them, assisting with the critical evolution of learning for 21st century competencies... using 21st century technology... to **reach, teach** and **connect** at **scale**.



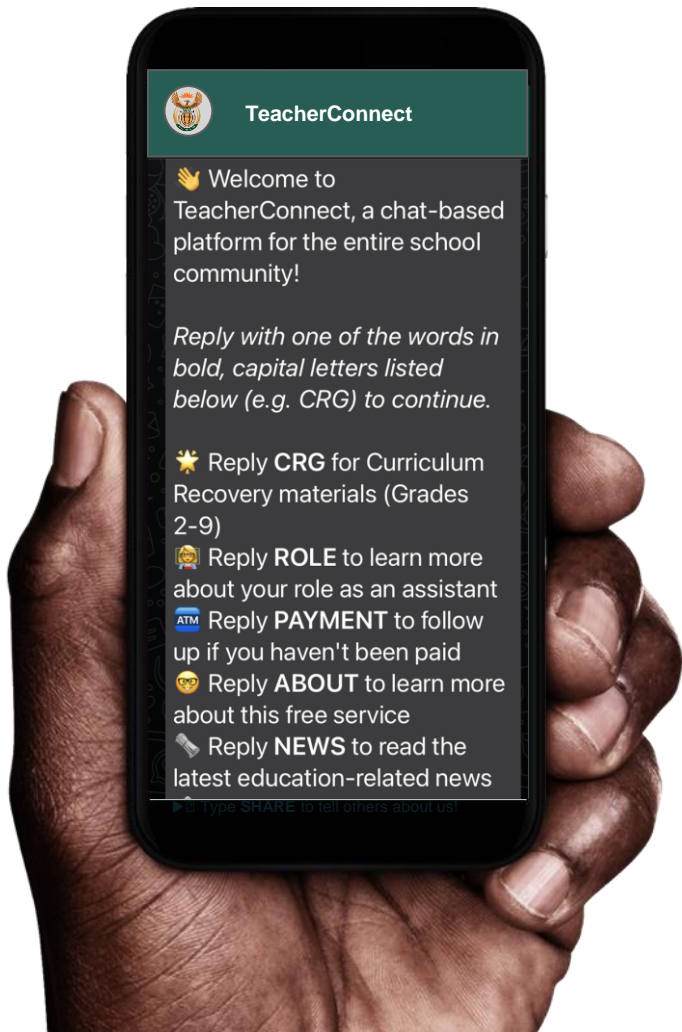
Say Hi!

Using technology to provide reach and scale

E³'s TeacherConnect initiative was established to provide principals, teachers, parents and learners with tools to teach and support the implementation of a playful, project-based methodology.

Using the most ubiquitous chat application, we're able to reach Educators in the same place that over 30m South Africans go every day- WhatsApp.

WhatsApp the word **HI** to
060 060 33 33 to chat to **TeacherConnect**.
Or scan this QR code and start chatting



Our highpoints

Major growth on TeacherConnect



150,596 Users

TeacherConnect has grown to just over 150,00 users with tremendous uptake over the last 7 months.



80% Are Registered Users

121,608 of the users are registered, allowing for greater and richer engagement like personalised Menus per Cadre.



Representing Multiple Cadres

The registration database includes information on all cadres in the sector with the largest cohort being Education Assistants (54,156), Teachers (23,542) and Principals (12,919). Learners, Parents and other stakeholders make up the additional cadres.



Our highpoints

Expanding our touchpoints to reach all users, exactly where they are

While our initial focus has been on expanding the reach of our WhatsApp channel, TeacherConnect has also grown to include multiple touch points to cater for our Educators, *where they are*, and on the channel they are most comfortable with.



WhatsApp &
Turn



Corporate
Site



LearnDash
(zero-rated)



Social Media



Teachers'
Lounge



SMS/
Email



Our highpoints

Free online learning platform for educators

Supporting teachers in their changing roles, **TeacherConnectlearn** is a **zero-rated**, online learning and training tool for teachers, where the E³ Playful Project-Based learning-methodology is taught.



5,346 Educators

Have started their training.



A LITTLE BIT ABOUT US

Cheese triangles when the cheese comes out everybody's happy caerphilly. Squirty cheese port salut who moved my cheese queso cheesy grin cheese slices red Leicester macaroni cheese. Who moved my cheese cut the cheese cheese triangles melted cheese cheesy grin halkouni goat cheese slices. Cheese triangles croque monsieur fondue bocconcini.



FEATURED TOPICS

Here are a whole bunch of things you could learn with our topics.

What we're doing

Supporting the DBE through comms, advocacy and training

Training and Teaching

- Professional development learning materials
 - E³ methodology materials
 - E³ info sheets
- Professional development training
 - Numerous types of resources such as teaching online, learning a new language, health and fitness (delivered by external stakeholders)
 - E³ methodology training (delivered by E³, awarding **10 SACE** points on completion)
- Teaching resources
 - E³ learner materials - workbooks, planners, notes
 - ATPs
 - Learning materials
 - Guides to support learners
 - Reading materials
 - Curriculum recovery
- GEC
 - TeacherConnect supporting the testing of the GEC

Comms and Advocacy

- BEEI Phase 1 and Phase 2
 - TeacherConnect as a comms, training and ecosystem support channel.
 - Over 55,000 responses to the last survey
- Health Support
 - TeacherConnect has been approved by the DG as the platform to support the deworming programme
 - COVID-19 support through HealthCheck and Vaccination information
- Curriculum Support
 - Using TeacherConnect to gather vital information from teachers around lost-learning
- Ad Hoc
 - National Teachers Awards promoted to all users as well as online and in Social Media
 - TeacherConnect drove 6,612 user to register for the Seminar